

**professional****2000-present: PIQTU Multimedia, Owner**

Started as a side project to bring in freelance work, Piqtu eventually blossomed into my full-time gig. It encompasses all aspects of multimedia; web design, photography, audio engineering, video, and print design. Piqtu actively searches out clients that understand my approach and philosophy to design. Currently most resources are directed toward video ethnography and music documentary work.

<http://www.piqtu.com>

**11/2002-10/2005: Hi-Fi Fusion, Inc., Nashville, TN**

Hi-Fi Fusion was a fledgling eMarketing company that serviced the country music industry through various online fan contest promotions. At a time when record label executives were throwing terms like "new media" to describe the internet, my multimedia experience allowed Hi-Fi Fusion to break new ground in eMarketing, adding new levels of interactivity to each new online contest. Eventually, Hi-Fi went on to do a wide assortment of marketing through avenues such as music videos and music documentaries. Various work included: print design, web design, custom cd-rom/DVD development, director of photography, motion graphic design, video documentary and mobile multitrack sound engineering. Clients included: Capitol Records—Kenny Rogers & Keith Urban, Warner Bros. Records—Larry the Cable Guy, Dreamworks Records—Toby Keith & Willie Nelson, MCA Records—Shania Twain, Lyric Street Records—Rascal Flatts, Curb Records—Tim McGraw, Faith Hill & Wynonna Judd, Country Music Association (CMA), Sony Records and BMG Records.

<http://www.hififusion.com>

**08/2002-12/2002: Belmont University, Nashville, TN**

During one of my many breaks from college, I was asked to adjunct teach an intro design course at Belmont. Thirteen students arrived on the first day ranging from design majors to music business majors. During the semester, students learned from custom courses with Photoshop, Illustrator and QuarkXPress being the main points of focus. At the end of the semester, I had received the highest student evaluations of any other adjunct in the art department. I enjoyed the experience so much that I've chosen to pursue an educational track that will allow me to teach multimedia full-time at the college level.

**06/2000-11/2002: The Eleazar Group, Nashville, TN**

The Eleazar Group was an established Nashville design studio with an extensive portfolio of country megastars. While there, I acted as Senior Designer and Art Director for both print and interactive projects. I consulted with clients and established design strategies with emphasis on branding. Clients included: Capitol Records, Country DJ Hall of Fame, Country Radio Broadcasters, Country Radio Seminars, Dreamcatcher Entertainment, Dreamworks Records, MCA Records, Mercury Records, Naxos of America, Starstruck Entertainment, The National Academy of Recording Arts and Sciences (NARAS), United Methodist Communications, & What A Trip! Entertainment.

<http://www.eleazargroup.com>

**08/1999-05/2000: Belmont University, Nashville, TN**

While attending Belmont, I used an on-campus design internship to learn how to market and advertise the many musical and theatrical concerts put on throughout the year by the Belmont School of Music. My focus was centered on poster and handbill design for over 40 productions.

On the other side of campus, I served as a lab technician in the Belmont Macintosh Graphics Lab. In between Quake 3 LAN marathons, I maintained a network of 20 Macs (software, hardware, networking, troubleshooting, etc.) I also served as classroom teacher assistant in the lower level design and web design courses. No wonder it took me seven years to graduate!

**1997-1998: Green Valley Inc., Mt. Zion, IL**

Green Valley was a small engineering company that fabricated custom machines for Toyota factories around the country. While I was there, I established GVI's first web presence and maintained an updated library of digital photographs of the companies products on a part time basis.

**technical**

I am fluent in both Apple and Windows platforms (setup and maintenance) including networking. I have a complete mastery of Adobe Photoshop, Adobe Illustrator and Quark XPress with over ten years of experience in each package. I have used web development products such as Adobe Flash and Dreamweaver since their release on to the market. I am adept in Actionscripting and have a complete set of skills allowing the deployment of media content to the web, dvd, and cd-rom. In the video realm, I have been shooting and editing using Apple's Final Cut Pro for five years and am proficient in Adobe After Effects, Apple Motion, and Apple DVD Studio Pro. Over the past few years, I have invested in my own camera, lighting and audio equipment that allows me to produce even the most demanding content needs. I also have considerable recording engineering experience and own the equipment to do high-resolution multi-channel audio up to 24 bit / 96k. I am a seasoned still photographer with thirteen years of experience in black and white photography (shooting and developing) and have also ventured into the digital realm as well. My passion is music photography and have been published in Downbeat Magazine.

**education**

**1998-2005: Belmont University, Nashville, TN**

Bachelor of Science in Liberal Studies

Under the guidance of professors and the Department of Design Communications, I constructed a curriculum in lieu of a non-existent degree in multimedia design. The coursework and extra-curricular activities drew upon graphic design, color theory, typography, photography, videography, motion theory, marketing, and branding.

**awards**

**2001 American Advertising Addy Award**

While under the employment of The Eleazar Group, I art directed and designed the company's online portfolio. The site brought in so many new clients that the owner of the company was inspired to enter the American Advertising ADDY Award in the category of "Interactive Media, World-Wide Web: Business to Business". Unfortunately, the Addy is collecting dust on a shelf in Nashville.

**hobbies**

In my free time I love to attend live music festivals and record it when the artist allows. I actively enjoy hydroponic gardening and have been researching the topic for over six years. Most recently I have become addicted to the World of Warcraft.

**references**

Available upon request.